NEED HELP FINDING THE RIGHT LEARNING MANAGEMENT SYSTEM?

A comprehensive list of things you need to consider when choosing an LMS for your business.

According to the Markets and Markets Global Forecast, the Learning Management System (LMS) market size is expected to grow from USD 5.22 Billion in 2016 to USD 15.72 Billion by 2021.

An LMS supports your training and development goals by providing your training material to your customers. This should not be confused with an Authoring tool.

- An authoring tool is a critical component used in creating eLearning content. Examples are Articulate Storyline, Adobe Captivate.
- An LMS is where the eLearning happens, where learners can access the course. Examples are TalentLMS, Moodle, and LearnDash.

*Nowadays, more organizations combine their LMS with an authoring tool.

THINGS TO CONSIDER WHEN CHOOSING AN LMS

1 WHY DO YOU NEED AN LMS?

The first clue to determining the LMS you choose is your end goal. Do you need an LMS for employee onboarding or K12 students? Define who your audience is, their technology comfort level, and the information you need to collect.

2 WHAT DO YOU NEED?

Identify the factors that will make or break the deal for you when choosing the suitable LMS. Focus on the unique online training experience you're looking to create for your learners. Here are some standar features to look out for:

- *User data tracking*
- *Ease of use*
- *Testing and assessment*
- *SCORM-compliance (vital if you're importing your course from elsewhere)*
- *Customization options*
- *Ability to host multiple courses*
- *Mobile responsiveness*

**Note: You may not get every feature you need in one place as some LMS platforms perform better in some areas than others.*

3 CLOUD-BASED OR OPEN-SOURCE?

Cloud-based LMS platforms require no installation as IT tasks, such as hosting, data security, maintenance, and updates are carried out by the provider. That means that you can deploy courses faster and avoid IT problems.

Open-source LMS platforms come as downloadable packages that must be installed and set up a hosting server before it can be used. That means you are responsible for maintenance, updates, user data, and other IT issues.

CLOUD-BASED LMS PLATFORMS

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OPEN-SOURCE LMS PLATFORMS

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CLOUD-BASED LMS	OPEN-SOURCE LMS
OFTEN SUBSCRIPTION BASED	FREE OR ONE-TIME PURCHASE
LIMITED CUSTOMIZATION	ADVANCED CUSTOMIZATION
QUICK SET UP	NEEDS TO BE INSTALLED FIRST

CHOOSING THE RIGHT LMS FOR YOUR COURSES

We carried out a thorough review of the different LMS platforms available today and curated the best providers in the following situations.

BEST SELF-HOSTED LMS PLATFORMS

1 MOODLE

A free and open-source software package, Moodle is designed to help educators of all sizes and skill types to create and publish practical online courses. Moodle provides an open, robust, secure, and accessible platform that can be installed on your server to create and deliver personalized learning environments.

FEATURES
Open-source LMS
SCORM-compliant
Very customizable
Integration with third-party plugins
Advanced reporting and analytics

CONS
A bit technical to use
Takes time to set up

PRICE
Free if installed on your server.

WHAT WE'LL NEED
Access to your hosting server
Course content / SCORM files

GREAT FOR
Articulate Storyline and SCORM courses.
Courses that require advanced tracking.
K-12, Higher education and business users

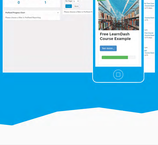
LearnDash

FEATURES PRICING DEMO EXAMPLES ADD-ONS BLOG LOGIN

The Most Trusted WordPress LMS

The #1 choice of Fortune 500 companies, major universities, training organizations, and entrepreneurs worldwide for creating (and selling) their online courses.

GET STARTED! or *View Demo*



2 LEARNDASH

LearnDash transforms your WordPress site into a powerful LMS in minutes. It enables you to create and sell courses, track user progress, deliver certificates, and much more. The best part is that LearnDash integrates seamlessly with the tools that you already use. Anyone serious about setting up an LMS website wouldn't go wrong with LearnDash.

FEATURES
WordPress plugin
SCORM-compliant
Very customizable
Integration with third-party plugins
Advanced reporting and analytics

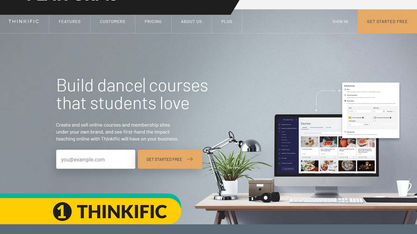
CONS
Must be built on WordPress
Not all features are needed

PRICE
Starts at $159 per year for one site license.

WHAT WE'LL NEED
Access to your WordPress dashboard
Course content / SCORM files

GREAT FOR
Articulate Storyline and SCORM courses
Video-based courses
Every use case

BEST CLOUD-HOSTED LMS PLATFORMS



1 THINKIFIC

Advertised as an all-in-one platform that allows users to build, design, market, and sell their courses directly to learners. Thinkific is great for individual or small scale educators who want to run their course business however they choose. It also features an easy to use drag and drop builder that makes customizations a breeze.

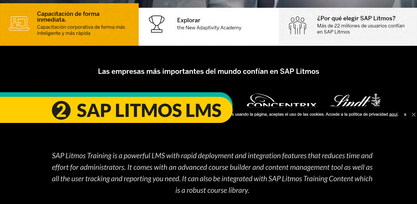
FEATURES
- *Cloud-hosted LMS*
- *Easy to use and customize*
- *Integrates with 1000+ business tools*
- *Great customer service team*
- *Accept payments from learners*

CONS
- *Not SCORM-compliant*

PRICE
- *Starts at $39 to $399 every month.*

WHAT WE'LL NEED
- *Access to your Thinkific dashboard*
- *Course content / files*

GREAT FOR
- *Video and document based courses*
- *Individual trainers*
- *Small teams*



Capacitación de forma inmediata.
Capacitación corporativa de forma más inteligente y más rápida

Explorar
the New Adaptivity Academy

¿Por qué elegir SAP Litmos?
Más de 22 millones de usuarios confían en SAP Litmos

Las empresas más importantes del mundo confían en SAP Litmos

2 SAP LITMOS LMS

SAP Litmos Training is a powerful LMS with rapid deployment and integration features that reduces time and effort for administrators. It comes with an advanced course builder and content management tool as well as all the user tracking and reporting you need. It can also be integrated with SAP LItmos Training Content which is a robust course library.

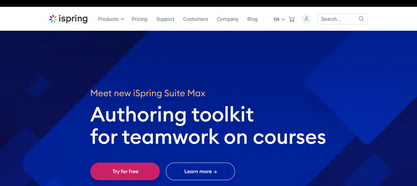
FEATURES
- *Cloud-hosted LMS*
- *SCORM-compliant*
- *Data tracking and reporting*
- *Loads of already made content*
- *Fast user onboarding*
- *Well known LMS provider*

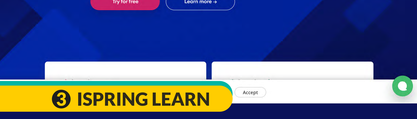
CONS
- *Designed for a corporate audience*
- *Limited course customization features*

PRICE
- *Starts at $4 per user per month*

WHAT WE'LL NEED
- *Access to your SAP Litmos account*
- *Course content / files*

GREAT FOR
- *Articulate Storyline and SCORM courses*
- *Medium and large enterprises*
- *Courses that require advanced tracking*
- *Corporate training*





3 ISPRING LEARN

iSpring Learn is a cloud-based LMS platform that allows users to host their existing learning materials: presentations, PDFs, Word docs, guidelines, instructions, videos, and SCORM courses in just a few seconds. It also features iSpring Suite which is a fully-integrated authoring tool, that helps you develop interactive courses and quizzes in record time.

FEATURES
- *Cloud-hosted LMS*
- *SCORM-compliant*
- *Data tracking and reporting*
- *Fully-integrated authoring tool*
- *Integration with third-party plugins*

CONS
- *Designed for a corporate audience*
- *Limited course customization features*

PRICE
- *Starts at $2.82 per user/month billed annually*

WHAT WE'LL NEED
- *Access to your iSpring Learn account*
- *Course content / files*

GREAT FOR
- *Simple PowerPoint-based courses*
- *Medium and large enterprises*
- *Corporate training*

HAVE YOU DECIDED ON AN LMS?

Most of our clients find it difficult to make up their minds on the best LMS platform for their courses. Contact us today if you're having this problem and we'll put you in touch with an LMS pro who'll work with you to make a final decision.

THAT'S NOT ALL

What's a course without learners? At Elite B Growth, we provide everything you need to grow your e-learning. We can help you launch your e-learning course to the world and get the attention it deserves.

OUR SERVICES INCLUDE:

- *Search Engine Optimization (SEO)*
- *Social Media Marketing (SMM)*
- *YouTube Marketing*
- *Copywriting/Blogging*
- *Marketing Videos*
- *Graphic Banners*
- *Landing Pages/ Sales Funnels*

ARE YOU READY TO DESIGN YOUR E-LEARNING COURSE?

Contact us at
info@elitebgrowth.com *today.*

Visit
https://elitebgrowth.com/services/
to find out how else we can help you grow your business.

Happy learning!