

Scene: 01

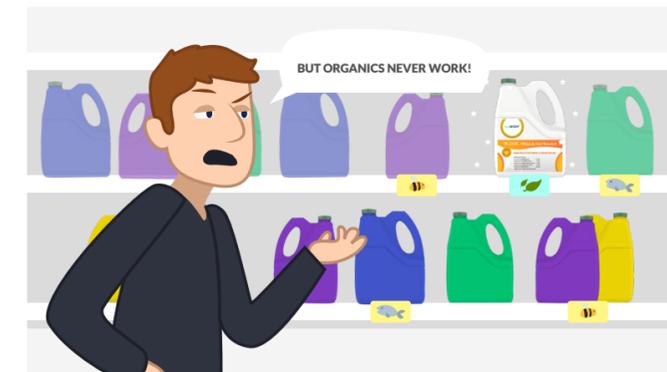


Finding an herbicide that is SAFE and EFFECTIVE is as much of a pain as the weeds themselves.

Scene: 02



Scene: 03



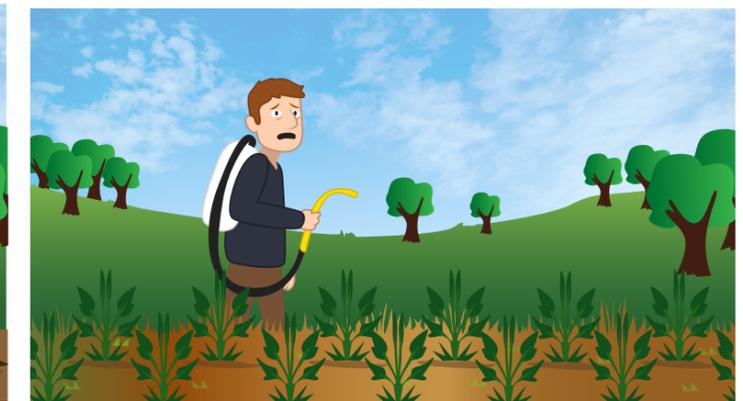
Most alternative on the market today do not work and kill to the roots the way you need...and believe it or not, many of the "organic" alternatives can still be toxic....The word organic doesn't necessarily mean "safe"

Scene: 04



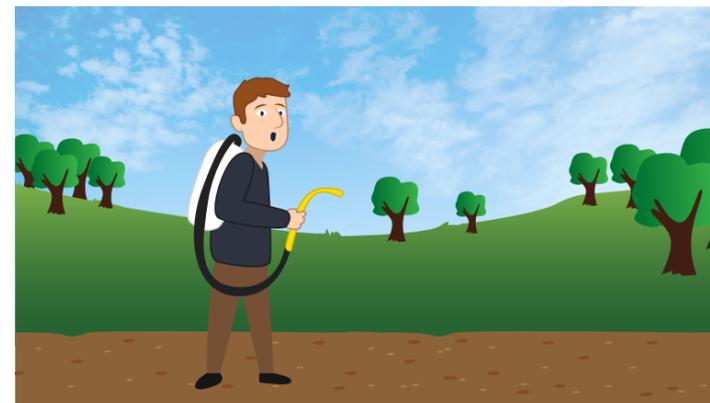
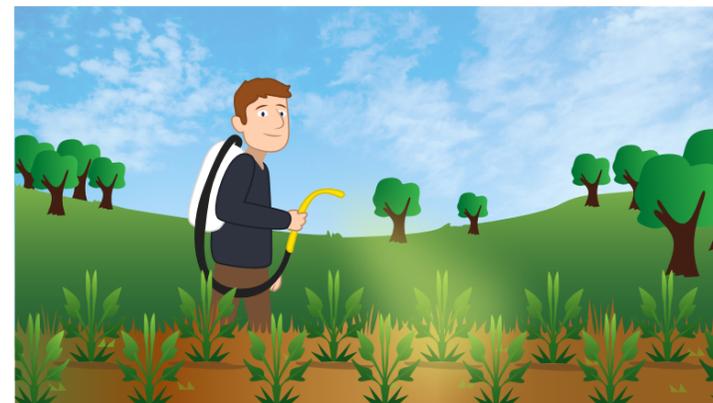
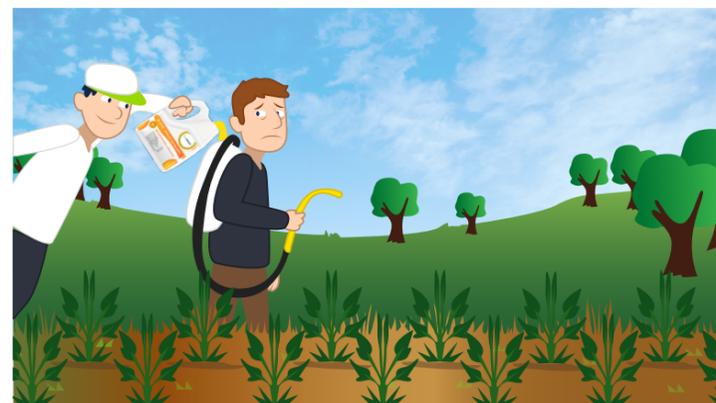
You might have tried organic alternatives in the past that didn't do the job. EcoMIGHT is different.

Scene: 05



Unlike contact herbicides that only kill what they touch...

Scene: 06



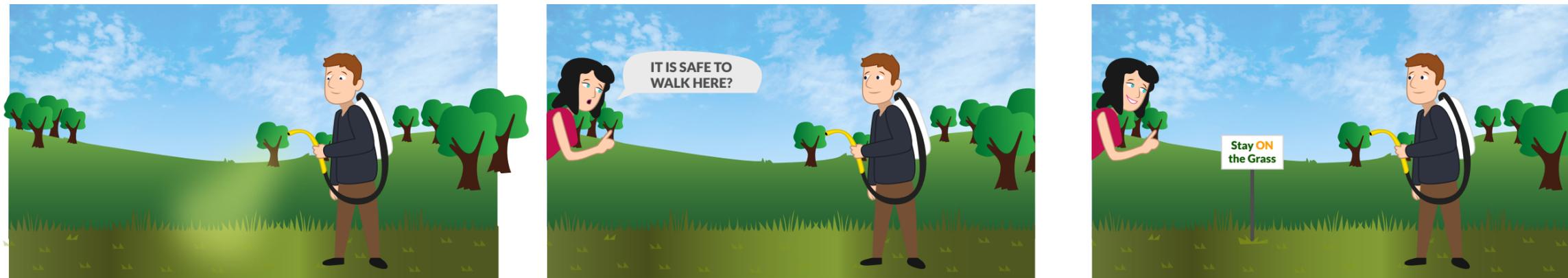
EcoMIGHT is systemic. The weed's root system absorbs the herbicide and moves it throughout the plant for a COMPLETE KILL. Our products have built-in surfactants so nothing has to be added for it to adhere to the weed. This means there is also no need to add extras like adjuvants or stickers. In fact, EcoMIGHT is so effective That it kills weeds and grasses that even the strongest, toxic products can't touch!

Scene: 07



After an EcoMIGHT application, those nasty weeds and unwanted grasses are gone forever!

Scene: 08



EcoMIGHT works just like the toxic products do  
But without all of the harmful side-effects and warnings to stay off the grass.  
In fact, with EcoMIGHT there is NO RE-ENTRY PERIOD.

## Scene: 09



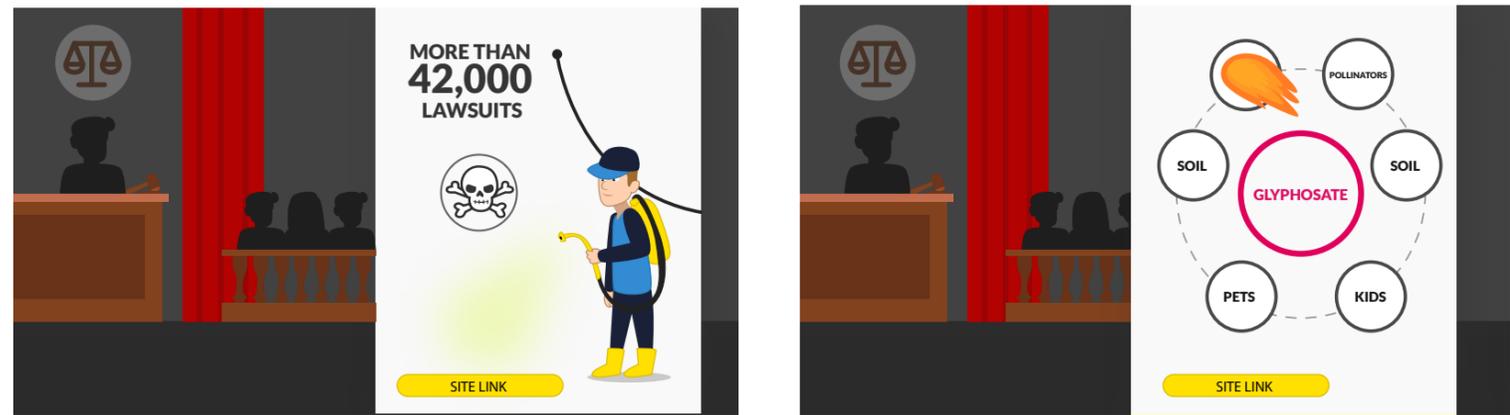
Unlike when using toxic products, the EcoMIGHT treated area can be enjoyed immediately. It is safe to walk, run, play, jump... (at this point have a little girl cartwheeling through) or even cartwheel your way through with no worries.

## Scene: 10



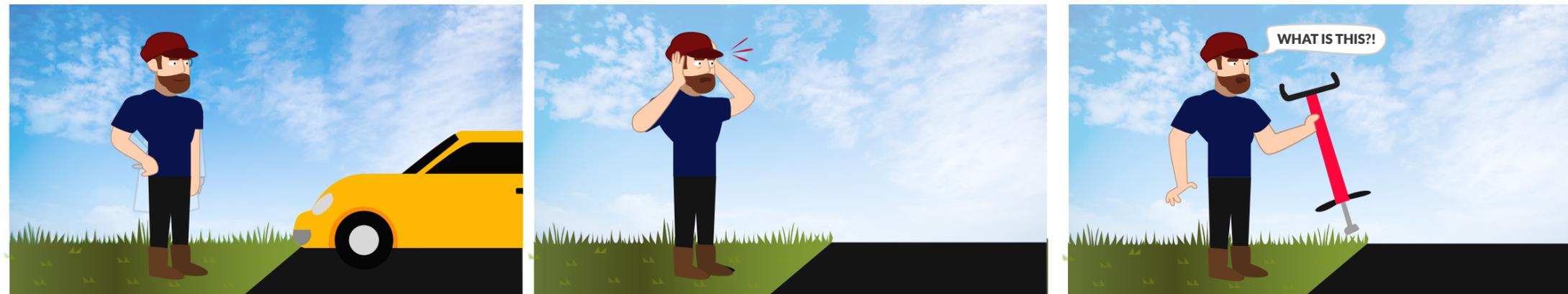
EcoMIGHT uses naturally biodegradable and organic ingredients that are classified by the EPA as "Minimum Risk Exempt." that means they pose no harm to human health or the environment Investing in our future and protecting our earth is something we can all get behind!

Scene: 11



You have probably heard of the lawsuits mounting against a major glyphosate manufacturer. And several big box stores are still selling products can be toxic to humans, animals, aquatic life, pollinators, soil and water... despite this trend.

Scene: 12



We get it.

It is hard to give up products that have worked for years.  
It would be like having your car taken away when you count on it to get to work.



Scene: 18

**EcoMIGHT**

ALL OF THE **STRENGTH.**  
NONE OF THE **GUILT.**

Visit us at [EcoMIGHT.com](http://EcoMIGHT.com)

**W.O.W. (Whack Out Weeds!)**

**NON-SELECTIVE WEED & GRASS KILLER**

FIFRA 25b Exempt

ACTIVE INGREDIENTS:	11.5%
Peppermint Oil (8006-90-4)	4.5%
Potassium Sulfate (24634-61-5)	3.5%
Sodium Chloride(7647-14-5)	3.5%
INERTS INGREDIENTS:	88.5%
Water, Soap, Potassium Benzoate	

The advertisement features a white plastic jug of EcoMIGHT W.O.W. (Whack Out Weeds!) Non-Selective Weed & Grass Killer. The jug is positioned on a patch of brown soil with green grass blades and fallen leaves. The background is a light gray gradient. The EcoMIGHT logo is prominently displayed in green and blue, with a small hand holding a weed icon. The product name and slogan are in bold, green and black text. The website URL is provided below the slogan. The product label on the jug includes a list of active and inert ingredients with their respective percentages.