



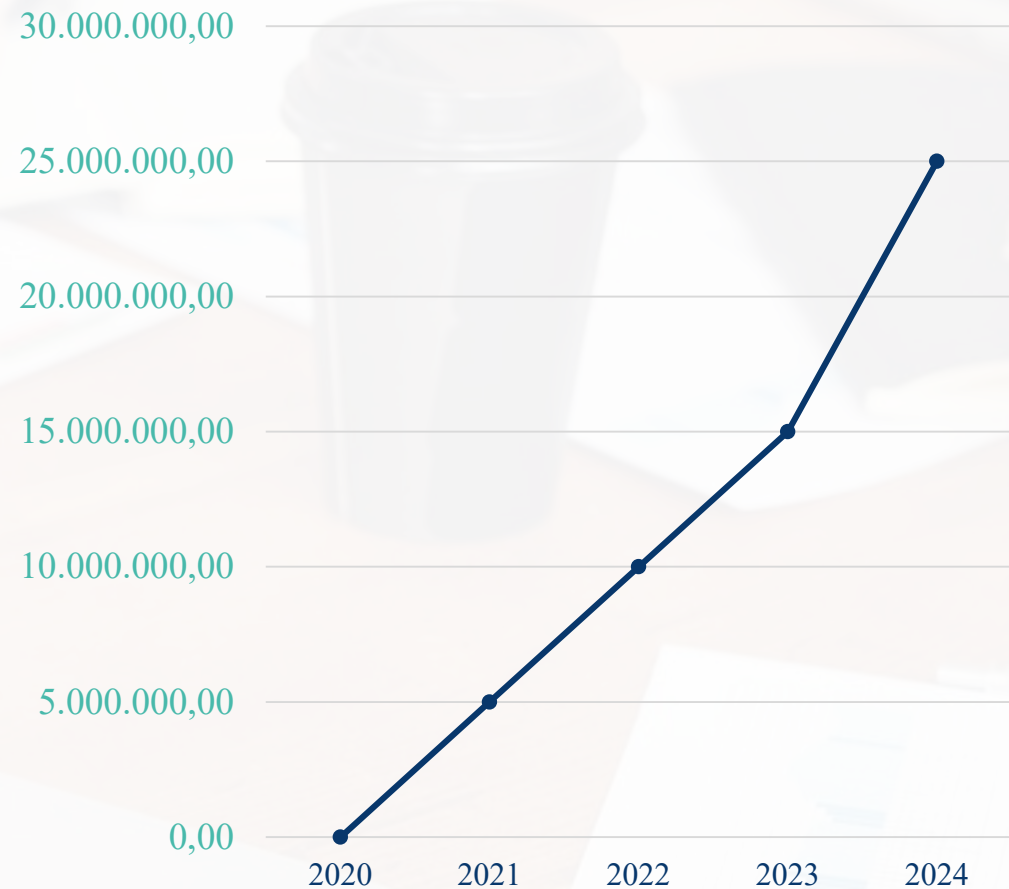
INVESTOR OVERVIEW



The US CBD Market will surpass \$20 billion by 2024.

The majority of these sales are expected to occur in conventional retail stores. As the CBD market continues to flourish, so too do the opportunities for suppliers, distributors, or retailers.

CBD has expanded into many everyday items including oils, snacks, beverages, beauty products, supplements, and more. Making the life changing properties of CBD more readily accessible to consumers.



THE STRUGGLE IS REAL



SUPPLIER

- How do I find distributors?
- My distributors aren't committed to the category
- I can't keep up with changing regulation
- Sales are so unpredictable
- Getting paid is always a battle



RETAILER

- My distributors barely carry any CBD products
- I need to many distributor to really have a variety
- My distributors are always out of stock
- Is this even legal?



DISTRIBUTOR

- My MOQs are way too high
- I wish I could carry more brands but my cash is tied up in the brands I have
- Where can I find new products and brands?
- Am I breaking the law?

1SOURCE

THE 1SOURCE SOLUTION

Connecting suppliers, distributors and retailers to help share the benefits of CBD



THE SOLUTION IS 1SOURCE



SUPPLIER

- I'm partnered with so many great new distributors now
- Its so nice having some sales support
- Its like I have my own compliance team
- Forecasting and planning are easy now
- 1Source always pays



DISTRIBUTOR

- 1Source makes it easy for me to carry more products and brands
- Managing my inventory & cash is easy now
- Finding new products & brands is fun and easy
- I'm not worried about breaking the law anymore



RETAILER

- I have plenty of options for CBD brands and products
- My store has become well-known for our CBD category
- Managing inventory is easy
- I know I'm not going to get arrested

THE TEAM



CONSUMER GOODS & DISTRIBUTION

The 1Source team is comprised of CPG, retail and distribution veterans.

As investors, brand executives and distributor owners we have launched, built and exited brands spanning a wide variety of CPG categories.

Our experience as suppliers, distributors and investors has given us the privilege to see how successful brands are built from a variety of perspectives.

We believe we are the right people in the perfect position to help suppliers, distributors & retailers navigate and capitalize on this opportunity.



BUSINESS & LAW

There are two things we know for sure about CBD – the industry is positioned for massive growth as it becomes mainstream & many people are still confused and afraid of the laws governing CBD. We launched 1Source with the sole intention of helping make CBD brands and products accessible to the masses.

To do that we knew helping our partners navigate the everchanging laws would be critical. 1Source and our partners are fortunate to have a career attorney as a Co-Founder, COO and General Counsel heading our compliance and compliance education efforts.

REVENUE MODEL

SUPPLIER



Supplier Membership
& Marketing Services



DISTRIBUTOR



Product Redistribution

INVESTMENT OPPORTUNITY



1sourcecbd.com

We are seeking to raise \$1M in our exclusive pre-seed round for strategic investors.

Capital Deployment

- Working capital for inventory and leveraged purchasing power
- Development and launch of a robust supplier & distributor online platform
- Supplier facing marketing and supplier acquisition efforts

Time to Liquidity Event

24-60 months



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