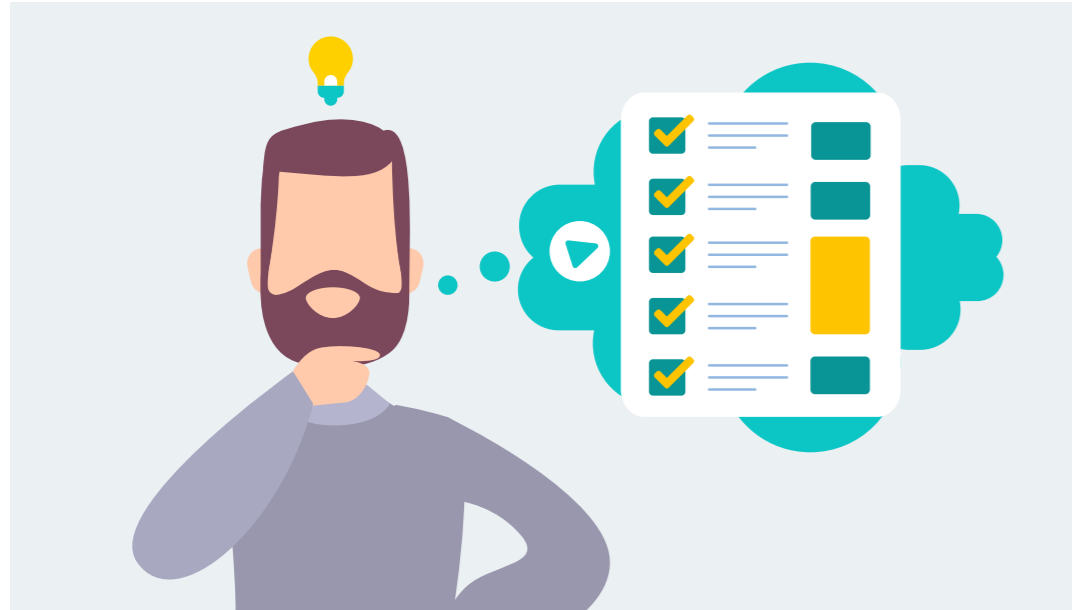
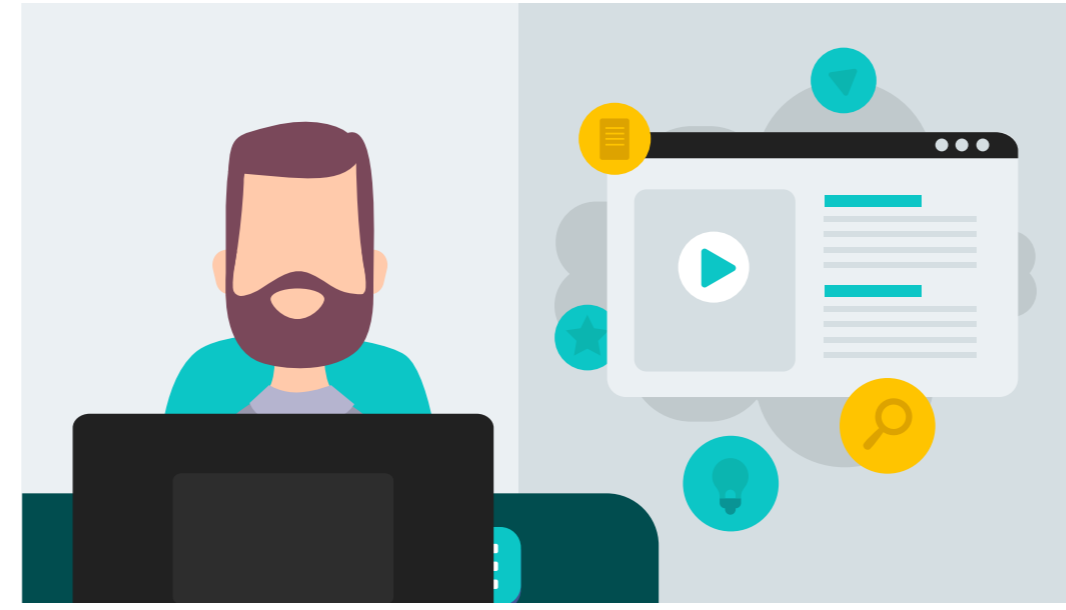


Scene 1



The first thing to consider when developing an online training course is what you hope to accomplish.

Scene 2



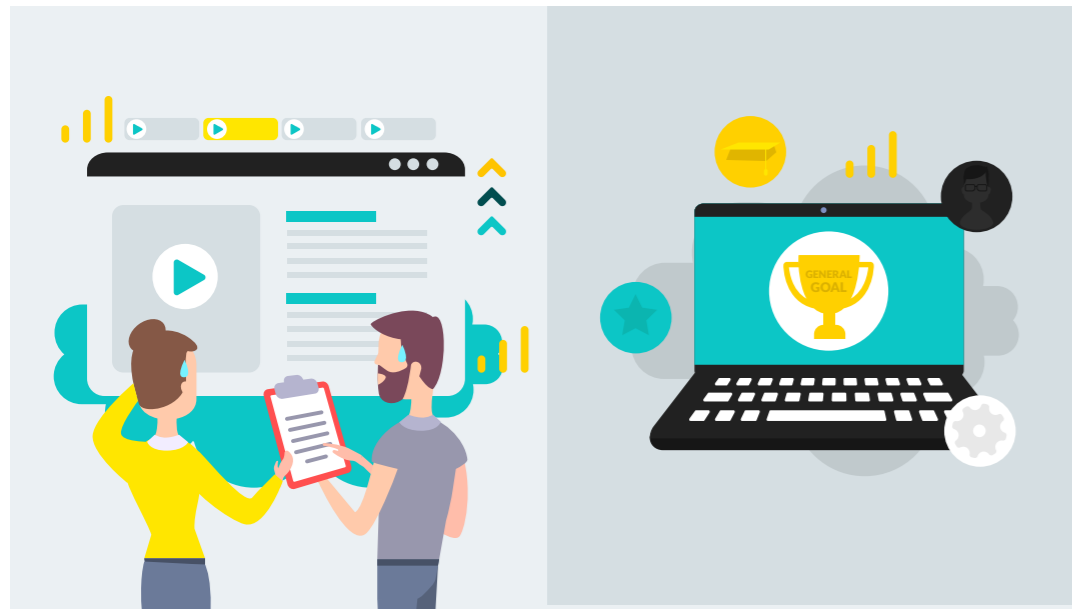
For your e-learning program to be effective, it has to be designed to pass across specific information on a clearly defined topic.

Scene 3



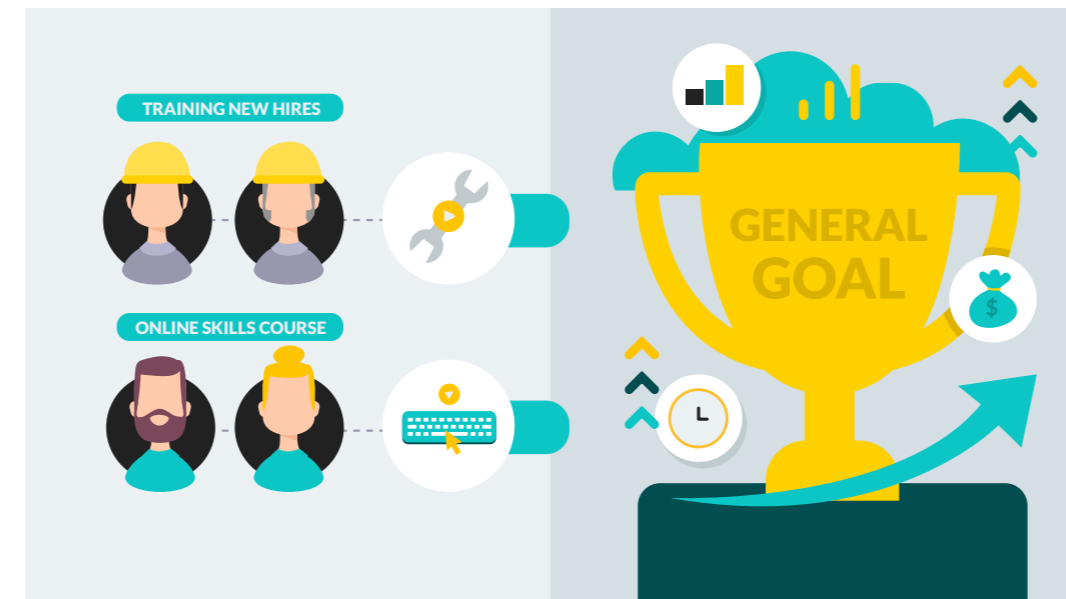
The training topic, as well as its class structure, timeframe, and deliverables, should be clearly stated to ensure your trainees learn the information or skills expected of them.

Scene 4



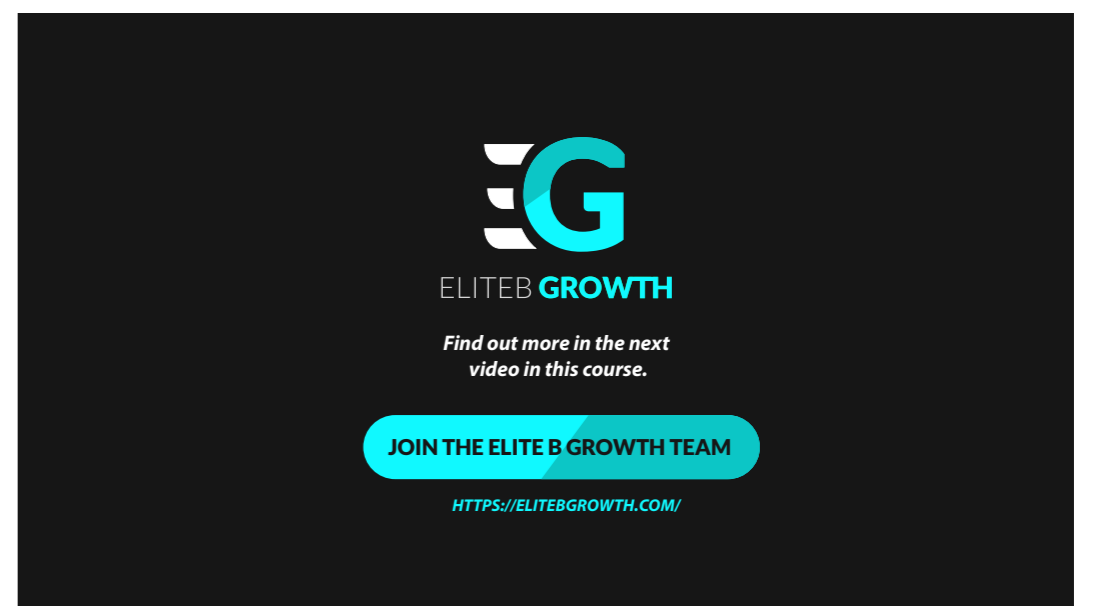
It's easy to get stuck focusing on that single course when creating an eLearning program; however, it's important to have an overall goal for your education course.

Scene 5



So, whether you plan on training new hires on safety procedures or creating an online skills course; Knowing your overall goal will not only empower you to have a direction for your course. It also gives you the ability to measure if your efforts are working, saving you time and money in the long run.

Scene 6



Find out more in the next video in this course. Join the Elite B Growth team as we show you how to create a course that your viewers love, understand, and are eager to follow to the end.