



THANK YOU FOR REACHING OUT!

Our goal is to deliver impactful e-learning course content that achieves your learning objectives. We promise to make this experience as quick and as painless as possible.

WHY CHOOSE US?

With over fifteen years of delivering high-quality e-learning solutions, the question is why not? Here are some other reasons why:

- We are fast
- We are skilled
- We are AGILE
- We know e-learning

Our agile process ensures that we can deliver value faster at every point in the e-learning development cycle and with fewer headaches.

- A** – Analysis
- D** – Design
- D** – Development
- I** – Implementation
- E** – Evaluation

DEVELOP YOUR E-LEARNING COURSES IN 5 STEPS

We have broken the e-learning development process into 5 easy steps. This ensures that we can help you at any stage of your e-learning development.

GETTING TO KNOW YOU

The first step involves filling this form <http://elitebgrowth.com/e-learning-inquiry/>.

This allows us to analyze your needs, existing content, learning objectives, and the profile of your target audience.

We look at the tasks or skills learners are expected to accomplish and formulate a broad instructional strategy based on this.

BUILDING YOUR COURSE

Using the blueprint, we incorporate content, visuals, and assessments to build your e-learning course. This includes creating presentations and animations to illustrate your course content.

We use a range of rapid SCORM-compliant authoring tools such as Articulate Storyline, Lectora, Captivate, etc., depending on your needs.

LAUNCHING YOUR LMS

Now your e-learning course is complete, it's time to upload it to your LMS platform. If you don't have one, we can make several recommendations based on your needs.

What's a course without learners? At EliteB Growth, we provide everything you need to grow your e-learning. We can help you launch your e-learning course to the world and get the attention it deserves.

OUR SERVICES INCLUDE:

- Search engine optimization (SEO)
- Social media marketing (SMM)
- YouTube marketing
- Copywriting/blogging
- Marketing videos
- Graphic banners
- Landing pages/sales funnels

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OUR E-LEARNING PROCESS

There are many models of instructional design we follow, depending on the audience profile and the subject at hand.

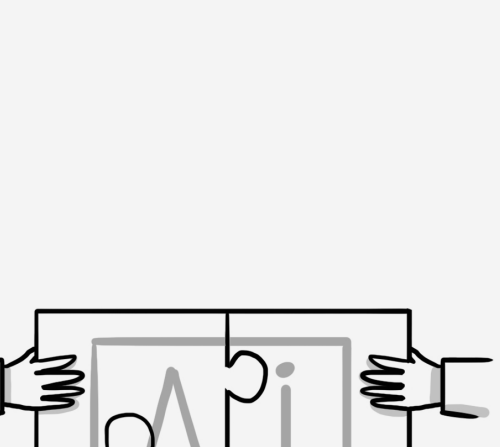
The most popular and commonly used model is the **ADDIE** model. This allows us to design e-learning courses based on sound learning principles. Ensuring that the course is effective and learners can apply what they learn.



DESIGNING A BLUEPRINT

Next, we work with subject matter experts (SMEs) to create a design document, storyboard, and course scripts that incorporate your learning objectives and requirements.

Factors like the course curriculum, tests, assessments, branding guidelines, and your preferred learning management system (LMS) are taken into account.



articulate **Lectora**



REVIEW AND IMPLEMENT

We value your input and the review stage allows you to check various components of the final course and make recommendations as needed.

At the end of this stage, you will have a complete course which has been tested by editors, instructional designers, and subject matter experts to ensure its validity.



HERE'S WHAT WE NEED FROM YOU

Two heads they say is better than one. You can help ensure success by providing the following:

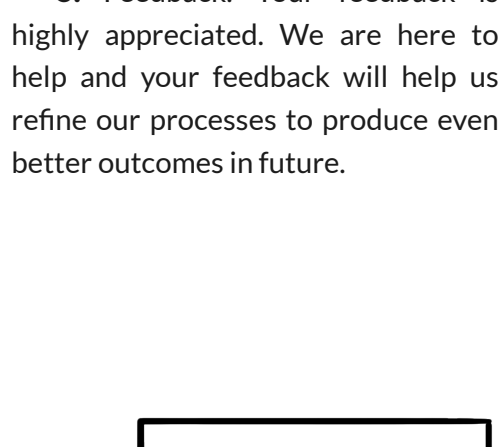
1. Your time. It doesn't work without input from you or your project manager. We are always available to answer any questions you may have and will reach out if we have any of our own.

2. Existing content and materials. You can help by making your existing content and all available links available to us. If you don't have this content, our instructional designers can work with SMEs to create them for you.

3. Preferred course outline. Do you have a course outline or curriculum? We can deliver your course using this guide for maximum impact.

4. Branding guideline. We can customize your course to fit your brand guidelines. We can also include your brand colors, logo, and more.

5. Feedback. Your feedback is highly appreciated. We are here to help and your feedback will help us refine our processes to produce even better outcomes in future.



ARE YOU READY TO DESIGN YOUR E-LEARNING COURSE?

Contact us at info@elitebgrowth.com today.

Visit <https://elitebgrowth.com/services/> to find out how else we can help you grow your business.

Happy learning!

